Sarah Griffiths
Midvale, UT | Phone: 435-512-5157

PROFESSIONAL SUMMARY

Strategic and detail-oriented Web Developer who brings extensive creative and technical experience in building and enhancing WordPress sites through custom themes, functionality integration, and performance optimization to enhance the user experience. Showcases strengths in delivering responsive web solutions through clean code architecture, and modern frameworks which consistently meet stakeholder objectives. Highly skilled collaborator who works effectively with cross-functional teams to develop intuitive websites.

CORE COMPETENCIES

- Front End Web Development
- Performance Optimization
- Debugging & Troubleshooting
- Custom Landing Page Creation
- Page & Theme Customization
- Continuous Process Improvement

WORK EXPERIENCE

Big Orange Lab | IL (Remote)   Apr 2025 – Jan 2026
WordPress Developer (Contract)
- Developed custom WordPress blocks and interactive elements during the building of new pages from Figma designs, resulting in a user-focused digital experience that meets each client's branding and functional goals
- Drafted technical documentation covering modules used on websites which provided the sales team with a foundation to demonstrate value during proposals for site migrations
- Optimized and reformatted large images for better performance
- QAed website updates to ensure that they match the design, were responsive, and functioned across different browsers
- Aided in building a website with Webflow by creating custom components that aligned with the site's style guide and by flowing in content
- Tech Stack: HTML, CSS, PHP, WordPress,Webflow, GitHub, Visual Studio Code, Figma, Adobe Photoshop, ChatGPT

Tenrec, Inc | Beaverton, OR (Remote)   Aug 2022 – Aug 2024
WordPress Developer
- Updated WordPress themes by integrating features, and extending functionality with modern development tools
- Diligently created custom themes and blocks for WordPress to deliver responsive and appealing sites, encompassing partnering with stakeholders to verify that milestones met expectations and implement change initiatives as needed
- Worked on websites using diverse tools and themes, focusing on implementing feature enhancements, optimizing performance, and supporting migrations to WordPress, including projects built with page builders such as Elementor
- Debugged issues arising after updates to maintain proper functionality, consistently leading the enhancement of site accessibility and performance optimization for faster load times and improved user engagement
- Tech Stack: HTML, SASS, jQuery, PHP, WordPress, WPEngine, Github, Visual Studio Code, Figma, Adobe Photoshop

Summit Group | Salt Lake City, UT (Remote)   June 2020 – May 2022
Front End Web Developer
- Played an instrumental role in creating and launching new WordPress sites with custom themes using UIKit and Advanced Custom Fields Pro
- Utilized Angular to create a headless WordPress site for an internal project, which included developing a front-end that interfaces with the WordPress back-end and implementing features to enhance functionality
- Debugged and resolved issues on clients' existing WordPress sites, implemented fixes that enhanced functionality and the user experience, and verified compatibility across all major browsers and mobile devices for accessibility
- Tech Stack: HTML, LESS, jQuery, PHP, WordPress, UIKit, WPEngine, Bitbucket, Visual Studio Code, Adobe XD, Adobe Photoshop

Cricut | South Jordan, UT   Oct 2011 – Apr 2020
Front End Engineer (May 2016 – Apr 2020)
- Selected as the interim leader of the Front End team in the creative department
- Played a key role in launching hundreds of products, both big and small, by coding launch emails and landing pages
- Successfully reduced development time by creating templates for shop category updates and HTML email templates
- Maintained and optimized the WordPress blog by revamping the child theme that led to improved site performance, load times, and user experience while preserving brand guidelines
- Customized Magento 2 templates and CSS styles, as well as updated Zendesk template files to enhance visual design, functionality, and cross-platform consistency
- Supported the refresh of cricut.com, which included an extensive update to modernize the site's CSS to use flexbox and grid, and moving the site from one CMS to another, resulting in increased consumer engagement and site traffic
- Tech Stack: HTML, LESS, jQuery, WordPress, GitHub, Bootstrap, Visual Studio Code, Adobe Photoshop

Web Content Manager (Oct 2011 – Apr 2016)
- Served an integral part of multiple site refreshes, effectively collaborated with cross-functional teams to revamp content strategies and maintain alignment with brand messaging
- Contributed to updating cricut.com to be more mobile friendly with improved responsiveness, such as implementing design layout improvements and testing features for enhancement
- Coordinated with other teams to get emails approved, ensured products advertised in stock, and consistently delivered emails essential to eCommerce success
- Assisted the Marketing team with transitioning from Lyris to Listrak email tool
- Tech Stack: HTML, CSS, jQuery, Adobe Photoshop, Notepad++

EDUCATION & CERTIFICATIONS

BATC | Logan, UT
E-Commerce Certificate

Westminster College | SLC, UT
Bachelor of Arts, English

CONTINUING EDUCATION

- Angular – The Complete guide by Maximilian Schwarzmüller
- Javascript 30 by Wes Bos
- Learn React for Free by Bob Ziroll on Scrimba
- Modern JavaScript by Brad Traversy on Udemy
- Complete WordPress Theme and Plugin Development Course by Zac Gordon on Udemy